

# Phoenix.

Marketing  
International

Accelerated Performance through Research

## Careers at Phoenix

### Market Research Analyst, Phoenix Healthcare

Phoenix Marketing International is currently looking for a proactive and experienced Market Research Analyst to work closely with others on our pharmaceutical/healthcare team. Success in this position creates opportunities to progress into Product and/or Client Relationship Management. This position is located at our Durham, NC office. Relocation benefits are not available for this position.

Responsibilities will include:

- \*Questionnaire design and analysis planning
- \*Coordinating data collection with sample and online hosting vendors
- \*Using SPSS for primary data processing
- \*Populating, writing, and presenting PowerPoint-based client reports
- \*Managing and executing follow-up analyses requested by clients
- \*Assisting with weekly updates

Other Skills:

- \*Ability to multitask and flexibility to meet very strict deadlines
- \*Analytic ability
- \*Detail orientation
- \*Knowledge of market research methods
- \*Effective oral and written communication skills
- \*Ability to multitask and to meet inflexible deadlines
- \*Ability to communicate and work cooperatively with others

Please send cover letter with salary requirements and resume to: [HumanResources@phoenixmi.com](mailto:HumanResources@phoenixmi.com)  
or via fax to (866) 838-3594.

