

# Phoenix.

Marketing  
International

Accelerated Performance through Research

## Careers at Phoenix

### Vice President, Phoenix Converged Technology & Media

PMI is seeking to fill a Vice President position within our Converged Technology and Media group. This is a full-time position with a competitive salary and benefits package. While this position will report to our Horsham, Pennsylvania office, Phoenix is committed to bringing on high quality candidates regardless of physical location and has many employees that work from satellite offices throughout the U.S.

The Vice President will be involved in the following aspects of our Converged Technology and Media division:

- \* Proactive management of relationships with current clients
- \* Generation of new clients
- \* Production of client proposals and presentations
- \* Development of the business strategy and go-to-market plan for the Media & Technology division
- \* Participation in all areas of research design, consulting and analysis
- \* Design and project management of new custom research products
- \* Management of day-to-day client interactions and internal processes to ensure perfect completion of client engagements
- \* Providing professional customer service to internal and external clients

The successful candidate will possess the following:

- \* A proven track record of successful sales generation
- \* Exemplary client service skills, with the ability to maintain and extend current client relationships while developing new connections
- \* Strong organizational and project management skills
- \* Working knowledge of market research methodologies and complementary services
- \* Quantitative skills with good problem-solving capabilities
- \* Skilled in MS Office Applications
- \* Must be Detail Oriented & Organized
- \* Excellent Written and Oral Communication Skills
- \* Proven Client Service and Interpersonal Skills
- \* BA/BS required; MBA preferred

If you are interested in this position, please submit your resume with salary requirements via email or fax to: [VP\\_ConvergedTech@PhoenixMI.com](mailto:VP_ConvergedTech@PhoenixMI.com) or (866) 838-3594.

