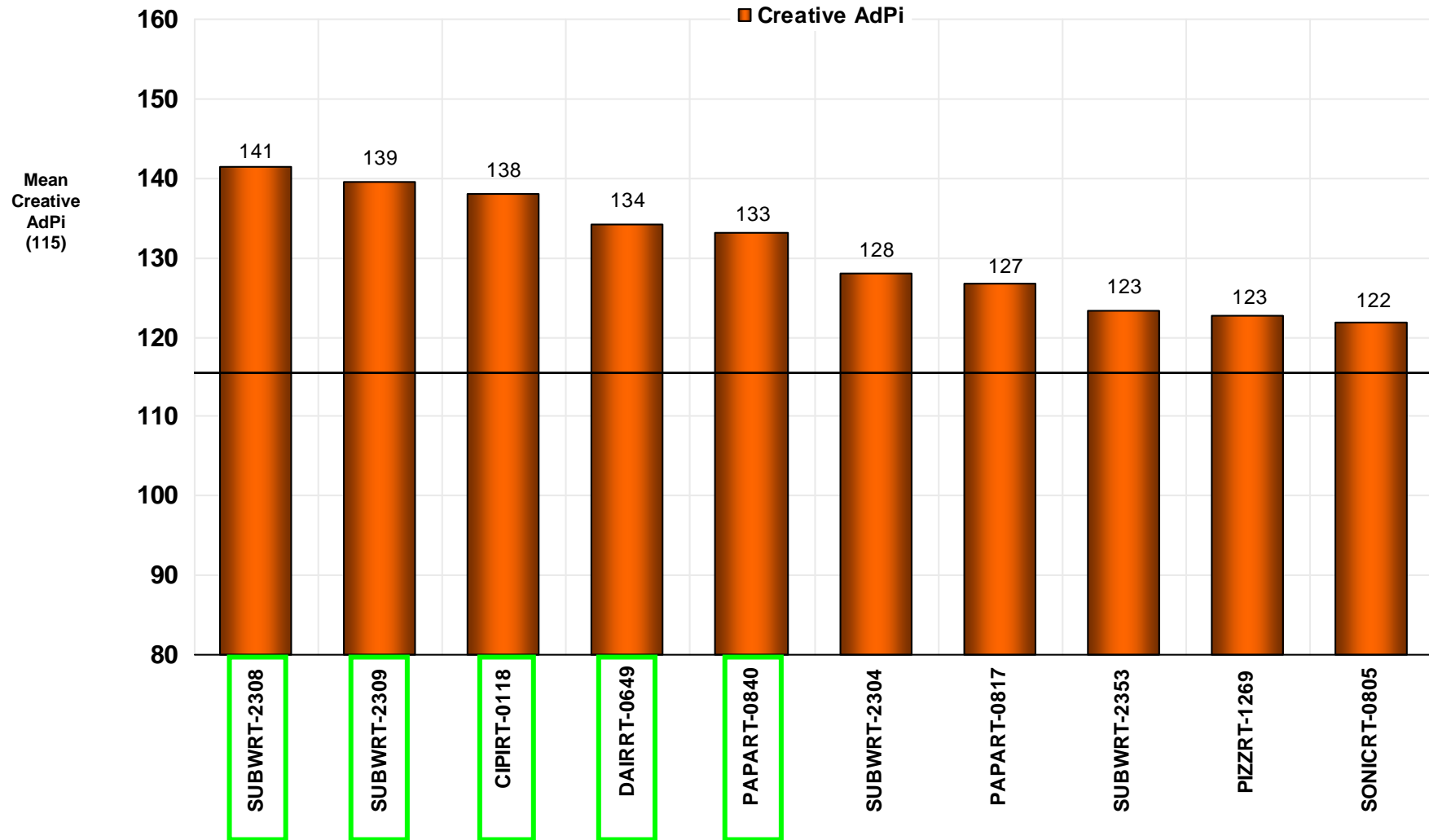


Top 10 QSR TV Ads:

Creative TV AdPi



Significantly Higher than the mean/norm
Significantly Lower than the mean/norm